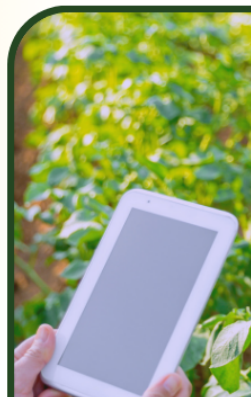


THE 4TH INTERNATIONAL CONFERENCE ON RURAL SOCIO-ECONOMIC TRANSFORMATION

*"Building Sustainable and Resilient
Rural Society in Digital Era"*



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FOREWORD

It is my pleasure to welcome you to the 4th International Conference on Rural Socio-Economic Transformation (RUSEP): A Transdisciplinary Approach for Promoting Sustainable, Resilience, and Just Rural Transitions in the Era of Climate Crisis, on 1-2 August 2022. RUSEP is the international conference organized by the Department of Communication and Community Development Sciences, Faculty of Human Ecology, IPB University. Since the inaugural conference in 2018, RUSEP has been held annually to provide a platform for the leading scientists, researchers, policy-makers and scholar-activists to exchange and share their experiences and research results on all aspects of rural transformation. It also provides a premier transdisciplinary platform for researchers, practitioners and educators to present and discuss the most recent innovations, trends, and concerns as well as practical challenges encountered and solutions adopted in the fields of rural studies.

Supported by Pulitzer Center, this conference aims to achieve at least three main goals. *First*, to get valuable input and ideas based on the results of empirical research or scientific critical review, from experts, practitioners, and researchers on the issue of socio-economic transformation in rural areas. Emerging topics or important questions and issues that continue to need addressing or emerging.

Second, to develop a network of collaboration among scientists, researchers, policy-makers and scholar-activists from within and outside the country on the issues of rural development. And *third*, to provide space for researchers, practitioners and observers in the field of rural studies to publish their research paper in scientific journals.

In this conference, we are honored to have 4 Keynote Speakers from different backgrounds, the government, academia, and scholar-activism. The presenters are researchers and practitioners coming from Indonesia, Malaysia, Vietnam, and Columbia. Finally, we wish you a fruitful conference, and enjoyable moments in the RUSEP Conference. On behalf of the organizing committee, we would like to express our gratitude to all parties for the support to make this conference a success and enable it to produce results that satisfy all the parties and serve the common good.

Chairperson,

Dr. Alfian Helmi

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BACKGROUND AND OUTLOOK

Most of the Indonesian population lives in rural areas, and most poor people also live in rural areas, namely 13.47% in rural and 7.26% in urban areas (BPS, 2018). Rural communities, as well as ecology, have changed or transformed fundamentally within the last decades. Many factors contribute to this transformation, such as development programs from the government as well as from private and NGOs, diffusion of information technology, development of transportation facilities, the rise of education and health levels, interaction with “outsiders”, and so on.

Rural development is conducted in many ways, among others agrarian liberalization. This can be seen in the development of transnational plantations, which triggered land grabs and a rise in land demand (Zoomer, 2010). Development through liberalization has negative impacts on the environment (Gumilang et al., 2011). Similarly, the development of modern and industrialized agriculture causes degradation of the environment (Baxter, 1999). Expansion of plantations also causes changes in the agricultural system of the adjustment villages as well as the life orientation of the local community (Widiono, 2008). Intervention in the villages is also conducted by private sectors such as through CSR and other programs including contract farming etc. Often, intervention processes are conducted through intermediary institutions that connect villages with the outside in which communication takes place. These interventions no doubt have brought about a structural transformation in the villages. The transformation includes a wide range of rural life, such as local institutions, livelihood systems, population structure, ecosystem, and relation to the land (Dharmawan et al., 2016).

Unfortunately, the social, economic, cultural, and ecological transformation of the rural community is not always producing an improvement in the quality of life for the rural community. Sometimes the transformation even causes marginalization of the rural community and worsens their quality of life. Information and data around rural transformation are scattered in many places, including research institutions, universities, NGOs, private enterprises, etc. Therefore, it is interesting and important to facilitate exchanges of information and data among many parties regarding many aspects of the rural transformation. Furthermore, so far, there is also a kind of “missing link” between universities and research institutions with the practical policies institutions. In other words, there is a gap between science and policies.

Based on the description above, it is important and interesting to conduct an international seminar to discuss many aspects of the social, economic, cultural, and ecological transformation of rural life. The seminar is a medium to update our data, ideas, concepts, and theories about rural life and its transformation. This seminar seeks to answer questions such as how has the transformation of social, economic, cultural, and ecological aspects of the rural community taken place so far? What forces have and are at work that bring about rural transformation? What are the consequences of this transformation for the rural community and their environment? How far are sciences used in designing an intervention for rural transformation in order to make a better life for the rural community?

PROGRAMS

RUSET 2022 will be held virtually via Zoom Meeting on 1th November 2023. There are three main events in RUSET 2022: (1) Panel Session; (2) Oral Presentation; and (3) Proceeding Publication.

Panel Session

A panel session is a forum where keynote speakers will present the latest update about conference topics based on their research and expertise. The designated keynote speakers are

Prof. Dr. Dorien Kartikawangi M.Si



A Professor in Communication Science and Head of the School of Communication at the Atma Jaya Catholic University of Indonesia, Jakarta. Giving lectures at the School of Communication, Magister of Psychology, and Postgraduate Program of the Department of Communication Science, University of Indonesia, Jakarta. Starting in 2021 Prof. Dorien was invited as an adjunct professor at the School of Communication, Far Eastern University, Philippines. Prof. Dorien's Teaching and research focus is on organizational communication, public relations, corporate social responsibility (CSR), and digital communication. Prof. Dorien is one of the awardee of the Supersemar Scholarship, Stanvac, Canada World Youth –

Ministry of Education and Culture, JICA, and Erasmus+. Prof. Dorien also has various organizational experience, such as Head of Collaboration Division of the Indonesia Communication Higher Education Association (ASPIKOM); Vice-Chair of Competencies Development, Indonesian Public Relations Association (PERHUMAS); Committee of Asia Pacific Public Relations Research and Education Network (APPRREN), Executive Committee of Asia Pacific Communication Alliance (APCA) and member of International Communication Association (ICA). She is also the founder of the "House of Kartika Kusuma" which oversees DK Consulting, a Public Library, and a Batik Gallery.

Prof. Nguyen Thanh Lam



Nguyen Thanh Lam is an Associate Professor at Dept. of Environmental Management, Faculty of Natural Resources and Environment (FONRE), Vietnam National University of Agriculture (VNUA). He serves as Vice Dean at Faculty of Natural Resources and Environment, VNUA. His research focuses on Environmental Impact Assessment, Ecological risk assessment, Farming system, Agroforestry, upland farming and local livelihood, REDD, Biodiversity, Environmental impact assessment and Risk Management.

Prof. Christ Bennett



Over the past 30 years, Chris Bennett has worked mostly in Indonesia, also in other Asian, African and Central American countries, on natural resource governance with a special focus on forestry and agroforestry and their relationship to water resources. His analytical work has covered the root causes of unsustainable development, specifically, uncertainty of land access, undervaluation of natural resources and under-regulation of negative neighborhood effects. Much of his work has centered on land-access certainty that incentivizes investments by local and customary smallholders, rural communities and the private sector in renewable natural resources, and on how such land and business certainty harnesses human,

social and knowledge assets among local and customary communities for increased land productivity with positive downstream effects, e.g., economic community-based agroforestry providing downstream water resource protection benefits recognized by certification.

Prof. Mohd. Roslan Rosnon



Dr Mohd Roslan bin Rosnon is a senior lecturer at Faculty of Human Ecology, Universiti Putra Malaysia. He completed his Bachelor degree in 2008 from Universiti Pertanian Malaysia. He did his Masters from the same university in Community Development. He then obtained his PhD also at the same university in Anthropology & Sociology (Indigenous Studies). He is social anthropology researcher and currently his research work focuses on indigenous education policy and minority rights especially within the UN system among the Orang Asli Malaysia and Aboriginal and Torres Strait Islander People in Australia.

In the past, he has conducted numerous studies related to Orang Asli such as issues in community development, poverty, ICT, consumerism, social wellbeing, indigenous tourism, cultural and language studies. His research interests include Community Development, Indigenous Studies, Cultural & Social Development, Minority Studies and Policy & Human Rights.

PROCEEDING PUBLICATION

The author(s) who want to publish his/her article in our conference proceedings have to submit the manuscript at the latest on **October 30, 2023**. Our proceedings will be published in [EAI CCER](#). EAI CCER proceedings are submitted for inclusion in all leading indexing services.

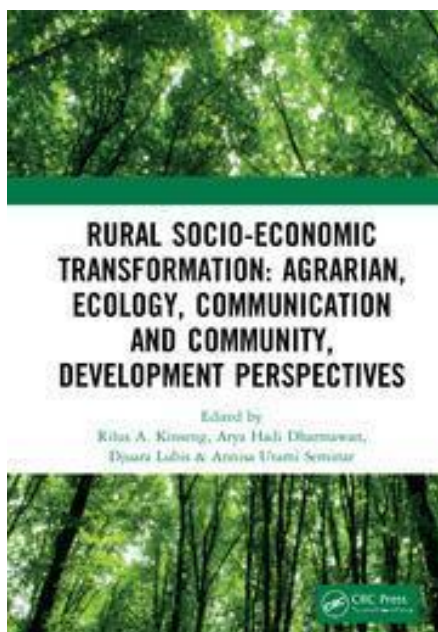
Proceedings will get automatically indexed in ProQuest, CNKI, CrossRef and Google Scholar several weeks after their publication in EUDL. The EAI Publications Department submits the proceedings to Scopus and WoS, once they meet the publication history demanded by Elsevier and Clarivate Analytics. **However, indexing in Scopus and WoS are not granted.** Please follow the proceeding template and submit your full paper through the [CMT account](#).

Participants must present their work to have it published in the conference proceedings. Participants will have an opportunity to submit a revised paper after the conference, should they wish to update their paper based on feedback received at the event. Author(s) who is willing his/her article be published in conference proceedings are required to pay **additional fee**. Please read carefully our registration procedure.

RUSET has also partnered with [Journal of SODALITY](#), [Journal of Agricultural Extension](#), and [Journal of Communication and Development](#). The journal will choose which themes from our parallel sessions best match their upcoming publication and we will provide the journal with the full papers of presenters who give us permission to do so (you will have the ability to elect this option when you submit your paper).

Last year, RUSET's Proceeding has been published in several publishers as follows:

- [Proceeding RUSET 2019](https://doi.org/10.1201/9780429280702): <https://doi.org/10.1201/9780429280702>
- [Proceeding RUSET 2021](https://eudl.eu/proceedings/RUSET/2021): <https://eudl.eu/proceedings/RUSET/2021>



TENTATIVE RUNDOWN

Wednesday, 1st November 2023

Online via Zoom

TIME (GMT+7)	DURATION	SESSIONS	ACTIVITIES					
08:30-09:00	30'	Preparation	Zoom Open					
09:00-09:05	5'	Opening	Opening by MC					
09:05-09:10	5'		Welcome speech from Head of Department of Communication & Community Development, FEMA, IPB University					
09:10-09:15	5'		Welcome speech from Dean Faculty of Human Ecology, IPB					
09.15-09.20	5'		Opening from Rector of IPB University					
09.20-09.25	5'	Plenary Session 1	Moderator: Dr. Ir. Djuara P Lubis					
09.25-09.55	30'		1st Keynote Speaker – Prof. Christ P.A. Bennett (The University British of Columbia)					
09.55-10.25	30'		2nd Keynote Speaker – Prof. Nguyen Thanh Lam (Vietnam National University of Agriculture)					
10.25-10.40	15'		Discussions and Closing Plenary Session 1					
10.40-10.50	10'	Info	Announcement by MC for Parallel Session					
		Parallel Session 1	Session 1					
			Risk Communication and Social Movement (Room A1)	Migration & Natural Resource Governance (Room B1)	Gender and Livelihood (Room C1)	Risk Communication and Social Movement (Room D1)	Student's Forum 1 (Room E1)	Student's Forum 2 (Room F1)
			Dr. Annisa Utami Seminar, S.IP., M.Si.	Dina Nurdinawati S.KPm.,M.Si	Dr. Ratri Virianita S.Sos., M.Si	Sriwulan Ferindian Falatehan SP.,S.Psi.,M.Si	Tentative Moderator	Krishandini , S.S, M.Pd
10.50-10.55	5'		Opening Moderator					
10.55-11.10	15'		52	49*	9	52	4	26
11.10-11.25	15'		50*	60	11	50*	19	58

TIME (GMT+7)	DURATION	SESSIONS	ACTIVITIES					
11.25-11.40	15'		34	51	6	34	8	24
11.40-11.55	15'		13*	3*	53	13*	57	56
11.55-12.10	15'		65		64*	65	5*	54
12.10-12.25	15'							22*
12.25-12.35	10'		Discussion and QnA					
12.35-13.30	55'	Break	Lunch Break					
		Parallel Session 2	Session 2					
			Communication for Sustainable Development (Room A2)	Agrarian and Ecology (Room B2)	Community Development (Room C2)	Rural Development & Innovation (Room D2)	Development Communication & Extension (Room E2)	Student's Forum 3 (Room F2)
			Titania Aulia, S.KPm., M.Si.	Rai Sita, S,KPm, M.Si	Iman K. Nawiredja, SP, Msi	Widya Hasian Situmeang, S.KPm, M.Si	Tentative Moderator	Hana Indriana, SP, MSi
13.30-13.35	5'		32	43	39	36	12	25
13.35-13.50	15'		29	31	35	16	27	62
13.50-14.05	15'		17	20	45	21	10	63
14.05-14.20	15'		28	23	40*	30*	15*	61
14.20-14.35	15'		47*	18*	7*	46*	37*	38
14.35-14.50	15'							55*
14.50-15.05	15'			Discussion and QnA				
15.15-15.20	5'	Performance	Performance					
15.20-15.25	5'		Opening session 2 by Moderator					
15.25-15.55	30'	Plenary Session 2	3rd Keynote Speaker – Professor Dorien Kartikawangi (Universitas Atma Jaya)					
15.55-16.25	30'		4th Keynote Speaker – Professor Mohd Roslan Rosnon (Universitas Putera Malaysia)					

TIME (GMT+7)	DURATION	SESSIONS	ACTIVITIES
16.25-16.40	15'		Discussion and Closing Session by Moderator
16.40-16.50	10'	Closing	Awarding Best Presenter
16.50-17.00	10'		Closing by MC

Notes :

For ID Paper that have a (*) sign, you need to confirm to the committee.

Zoom Room Links

Main Room	https://ipb.link/mainroom-ruset2023
Meeting ID	952 0023 5316
Passcode	ruset2023

Virtual Background

The virtual background for all participants of the conference can be found through this link: <https://ipb.link/vbg-ruset2023>

List of Abstract

The list of abstract can be found here: <http://ruset.skpm.ipb.ac.id/accepted-abstract-list-2/>

IMPORTANT DATES

Timeline

Full Paper Submission Deadline	30th October 2023
Payment for all programs	20th October 2023
Virtual International Conference RUSET 2021	1th November 2023
Proceeding Revision Deadline	30th November 2023
Proceeding Published	December 2023

PREPARATORY WORK

Presentation Preparation

[Virtual Presentation via Zoom Meeting](#)

- Every oral presenter will have no more than 15 minutes for oral presentation. There will be a 10-minute discussion for the whole presenters at the end of the parallel session.
- The main working language for this conference is English.
- We encourage you to save your presentation in Microsoft PowerPoint Slide Show, .ppsx, or pdf format in standard slide size to avoid errors in displaying your presentation.
- Please finalize and upload your presentation by **29th October 2023** to this link <https://ipb.link/presentation-sub23>

Full Paper Manuscripts

For participants who choose to publish your presentation in the proceeding, please note the requirements below:

- The full paper should be sent to the organizers through this link: <https://ipb.link/article-subm23> by **30th October 2023**
- Template for proceeding articles can be found [here](#)
- The full papers will be blind-peer reviewed and corrections may be needed before the actual publication in the proceeding
- The required pages for the full paper article is 10-15 pages
- The author must cite at least 25 references with the following composition: $\geq 80\%$ journal references and $\geq 80\%$ references of the last ten years. You are not allowed to quote from wikipedia, blogspot, or lecture assignments.
- Please note that we will use Turnitin as our plagiarism checker. Articles with 20% similarity will be automatically rejected.

**SUBMIT FULL
PAPER**

Join RUSET WhatsApp Group



Join my WhatsApp group.

<https://chat.whatsapp.com/FSDRnCnfDjHdZJFISxwuR>

Scan this QR code using the WhatsApp camera to join the RUSET group.

Frequently Asked Questions (FAQ)

What virtual conference software is RUSSET using?

We are using ZOOM MEETING.

Are there guidelines on how I should prepare my full paper/presentation?

Yes! Please see our guidelines here.

Will all the sessions be recorded?

Only the plenary sessions will be recorded.

Will there be certificates?

Yes, There are will be certificates for all registered participants.

What happens to my paper?

Will you publish it? Full papers will be published in a book of conference proceedings after the event unless authors request only their abstract to be included by writing to ruset@apps.ipb.ac.id. Conference proceedings are not considered as journals. Participants must present their work to have it published in the conference proceedings. Participants will have an opportunity to submit a revised paper after the conference, should they wish to update their paper based on feedback received at the event.

RUSSET has also partnered with Journal of SODALITY, Journal of Agricultural Extension, and Journal of Communication and Development. If you are interested in publishing your article in those journals, then please go to the official websites and follow the instructions manual from the journal.

If I were unable to present my paper at the conference, would my paper still be eligible for publication?

Only presented papers will be eligible to be published in the conference proceeding.

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